

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002144434** | File Number: **CPR-127120** | Submit Date: **01/10/2012** | Call Sign: **WCHS-TV** | Facility ID: **71280**

City: CHARLESTON | State: WV

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2012 Filing Status: Active

Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Charleston-Huntington
	Web Home Page Address	www.wchstv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am from 100111 thru 123111
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is hosted by Emmy award winning actress Mariette Hartley. Each week this series brings its viewers entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four (4) different stories designed to teach kids 13-16 about both exotic and unique animals as well as to educate them further about animals in our own backyard. Great family programming! "Wild About Animals" has received numerous awards for excellence in family programming. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 730am from 100111 thru 123111
Total times aired at regularly scheduled time	14
Total times aired	

Number of	0
Preemptions	
Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the	The educational goal of this program is to show teens the proper reaction when faced with everyday
educational and	circumstances. The program will, through dramatic reenactments, document ordinary teens who
informational	accidentally find themselves in perilous and challenging situations, interview the participants and tal
objective of the	to various experts who will explain what the proper reaction should be when faced with similar life-
program and how it	threatening circumstances. A moral dilemma segment will be featured in each show in an effort to
meets the definition of Core	help teens to make the right decision at the right moment. Airs on "digital 1".
Programming.	
Does the Licensee	Yes
identify the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (3 of 12)	Response
Program Title	Made In Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am from 100111 thru 123111
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core	This program is designed to inform young teens on many aspects of the hollywood industry with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. Airs on "digital 1".
Programming. Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930am from 100111 thru 123111
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a teen-hosted program that profiles individuals and organizations committed to environmental issues reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes 'eco bytes' (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the show's website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 10am from 100111 thru 123111
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode profiles a breed, its history, its popularity and its characteristics. Viewers will learn the differences in dogs, and how they affect their lives. The program shows families who own particular breeds, and how they interact with their animals and how they are a valuable part of the family. The program also has several dog experts, explaining the various dog needs, health, nutrition, safety, care, etc. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 1030am from 100111 thru 123111
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures' host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. The show is designed to educate, inform, 8 entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, & the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Animal Explorations w/Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 11am from 100111 thru 123111
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. It is the mission of this program to inspire viewers, to preserve the innate human instinct to explore. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am from 100111 thru 123111
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. Airs on "digital 2".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
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Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 730am From 100111 thru 122411
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. Airs on "digital 2".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Ultimate Choice
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8am and 830am from 100111 thru 122411
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within the series, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, Fear and Self-control. Airs on Digital 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am and 930am from 100111 thru 122411
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	This program features weekly educational features such as, "College and You"(tips for choosing and
educational and	getting into college), and "Word" (vocabulary skills training), as well as informational features for teens,
informational	such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has
objective of the	been designed to meet needs of children and young adolescents with a unique curiosity about their world
program and	with weekly headlines that present the news in a teen appropriate manner. The program stimulates the
how it meets	viewer's curiosity, develops their learning, congnitive, listening and thinking skills, and serves as an
the definition of	enhancement to their academic and educational experience. Airs on "digital 2".
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (12 of 12)	Response
Program Title	Ariel & Zoey, Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday thru Friday @ 430pm from 122611 thru 123011
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. Airs on Digital 2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Harold Cooper
Address	1301 Piedmont Road
City	Chaleston
State	WV
Zip	14610
Telephone Number	304-346-5358
Email Address	hcooper@wchs.sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WCHS continues to support the community airing numerous Public Service announcements designed to inform viewers of health and safety issues, drug prevention, and the importance of education and the environment.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am 010712 thru 033112
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is hosted by Emmy award winning actress Mariette Hartley. Each week this series brings its viewers entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four (4) different stories designed to teach kids 13-16 about both exotic and unique animals as well as to educate them further about animals in our own backyard. Great family programming! "Wild About Animals" has received numerous awards for excellence in family programming. Airs on "digital 1".

Other Matters (2 of 9)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 730am from 010712 thru 033112
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar life-threatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment. Airs on "digital 1".

Other Matters (3 of 9)	Response
Program Title	Made In Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am from 010712 thru 033112

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This program is designed to inform young teens on mny aspects of the hollywood industry with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. Airs on "digital 1".
Programming.	

Other Matters (4 of 9)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930am from 010712 thru 033112
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes 'eco bytes' (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the show's website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. Airs on "digital 1".

Other Matters (5 of 9)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 10am from 010712 thru 033112
Total times aired at regularly scheduled time	13

Core

Programming.

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode profiles a breed, its history, its popularity and its characteristics. Viewers will learn the differences in dogs, and how they affect their lives. The program shows families who own particular breeds, and how they interact with their animals and how they are a valuable part of the family. The program also has several dog experts, explaining the various dog needs, health, nutrition, safety, care, etc. Airs on "digital 1".

Other Matters (6 of 9)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 1030am From 010712 thru 033112
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures' host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. The show is designed to educate, inform, & entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, & the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun. Airs on "digital 1".

Other Matters (7 of 9)	Response
Program Title	Animal Adventures w/ Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 11am from 010712 thru 033112
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. It is the mission of this program to inspire viewers, to preserve the innate human instinct to explore. Airs on "digital 1".

Other Matters (8 of 9)	Response
Program Title	Ariel, Zoey & Eli Too
Origination	Syndicated

Days/Times Program Regularly Scheduled	Monday thru Friday @ 430pm from 010212 thru 033012
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. Airs on Digital 2.

Other Matters (9 of 9)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am from 010712 thru 033112
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. Airs on "digital 2".

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WCHS Licensee, LLC **Attachments**

No Attachments.